

REP HEADLINE# 6247828 TRF# 324100 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG23/12 14.19
 ORDER WORKSHEET HARRIS REPORT FROM REP ***CHANGES*** ** WPXI-TV ***

ADV # 016681 ADV. NAME ISS/HOUSE MAJORITY PAC REP. # OFF. # 18 SALESMAN #
 AGY # 02541 AGY. NAME WATERFRONT STRATEGIES BUYER NAME DAN NAGELBERG

3050 K ST NW,
 WASHINGTON, DC 20007
 SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6247828 CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJ PAC 8/21 EST#1431 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG21/12 OCT6/12 WK-7

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 14.19

REP: TO JEN
 FR CHERYL
 MOVED MEET THE PRESS SPOT TO 9/23
 TTL SAME
 PLS CNF THANKS

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ***HIATUS 9/11** **ALSO DARK ENTIRE WEEK 9/4-9/17**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
10	S		1000A-1100A	30		\$3,600.00	8/26	8/26	1		SUN	1
10	S		1000A-1100A	30		\$3,600.00	9/2	9/2	2		SUN	2
10	S		1000A-1100A	30		\$3,600.00	9/23	9/23	2		SUN	2

AGENCY ADVERTISER CODE = 79 AGENCY EST# = 1431
 AGENCY PRODUCT CODE = 86

PROGRAM : MEET THE PRESS
 CON COM1: MEET THE PRESS

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 CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
ADG/12			17500.00 SEP/12	68475.00		OCT/12	16525.00					
CONTRACT TOTAL												102500.00
TOTAL SPOTS												95



MARKET TOTALS \$366,071 WPXI 28% KDKA 33% WTAE 30% WPGH 6% CABL 0% WPCW 3% WPMY 0%

SVC- NSI
 DEMOS - RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

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REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG23/12 14.30
*** WPXI-TV ***

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***HIATUS 9/11** **ALSO DARK ENTIRE WEEK 9/4-9/17**
STATION MAKEGOOD OFFERS:
M3 UNRESL BUY#10 MISSED: SUN/1000A-1100A AUG26 30S \$3,600.00 (AUG23/12)
OFFER: SUN/1000A-1100A SEP23 30S \$3,600.00 PLS ADVISE.

CMT: MEET THE PRESS
CMT: SPT IS BOOKED- THX JEN

CONTRACT TOTAL 102500.00
TOTAL SPOTS 95